

[Insert Address Information & Salutation]

RIGHTSLEEVE is a promotional design agency that uses design, promotional media, and technology to deliver outstanding marketing results.

We approach marketing programs from a fresh angle. We make people sit up and notice your campaigns. Whether we are putting usual objects to work in unusual ways or making sure your brand goes on the most appropriate piece for your goal, we have years of experience building campaigns - we've designed everything from product launches to employee recognition programs.

We'll also stay within your budget.

Case Study: WALL-E

The Goal: A retail-ready promotion to support the Canadian DVD release of the Disney/Pixar award-winning movie.

The Result: Garden bags underlined the eco-conscious message of WALL-E while providing maximum art exposure for their movie-defining character. Disney partnered with Wal-Mart to distribute 150,000 bags to consumers across the country who could then use the bags and deposit them curbside for an additional layer of exposure.

Utilizing a common item in an uncommon manner expanded Disney's campaign beyond the reach of traditional media. On a daily basis, we work with other industry leaders to expand their brands in similar ways.

Our design flair is complemented by a technological backbone custom-built for our industry and with the intent to ship orders correctly and on-time, every time. Please visit our website at [www.rightsleeve.com](http://www.rightsleeve.com) to explore our catalog and see more of what we do. Contact us at 416-924-8181 to see what we can do for you.

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